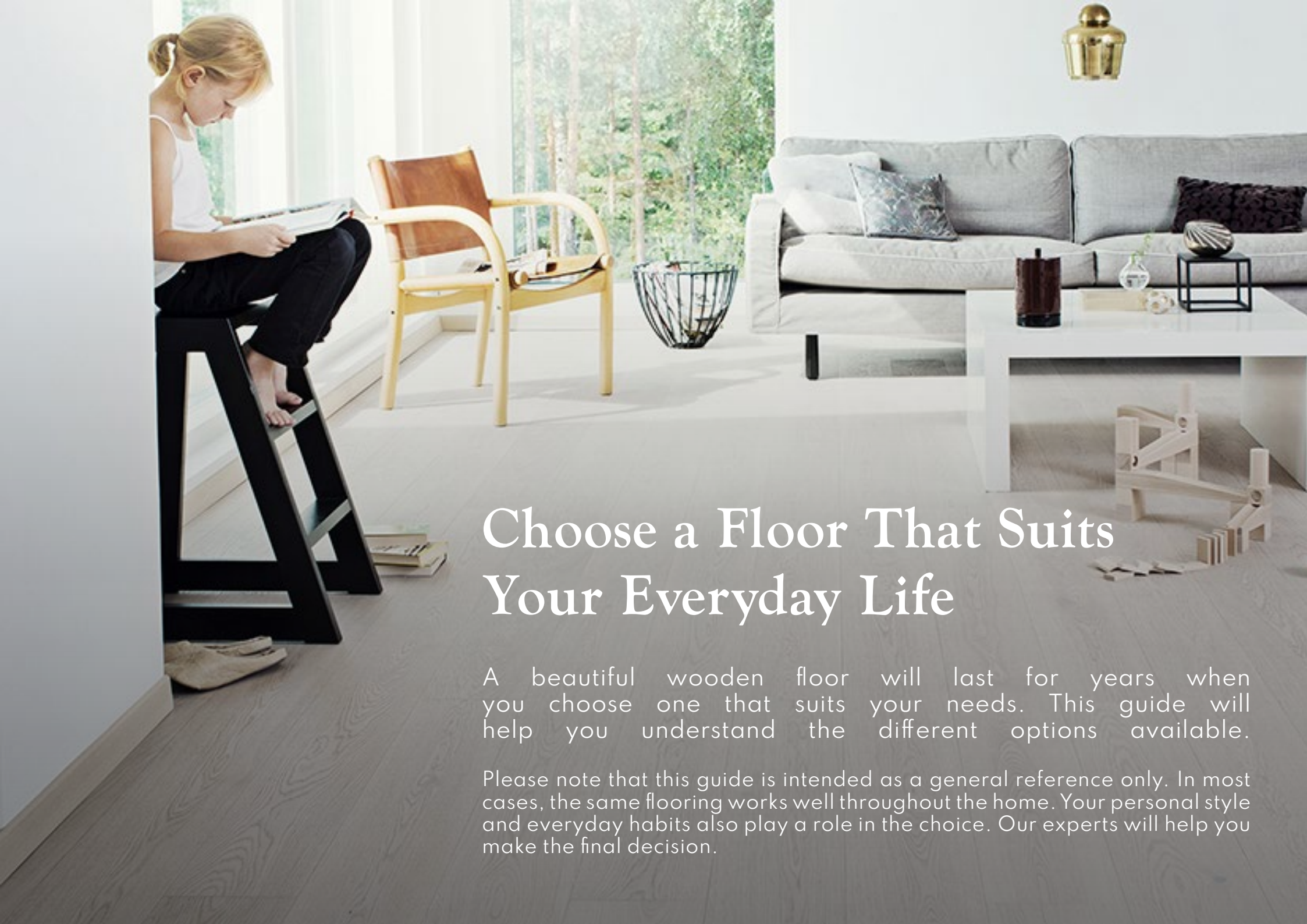


Timberwise

FLOOR FOR LIFE

Choose a floor that
lasts a lifetime.

PRODUCT SELECTION TABLE AND GUIDE



Choose a Floor That Suits Your Everyday Life

A beautiful wooden floor will last for years when you choose one that suits your needs. This guide will help you understand the different options available.

Please note that this guide is intended as a general reference only. In most cases, the same flooring works well throughout the home. Your personal style and everyday habits also play a role in the choice. Our experts will help you make the final decision.

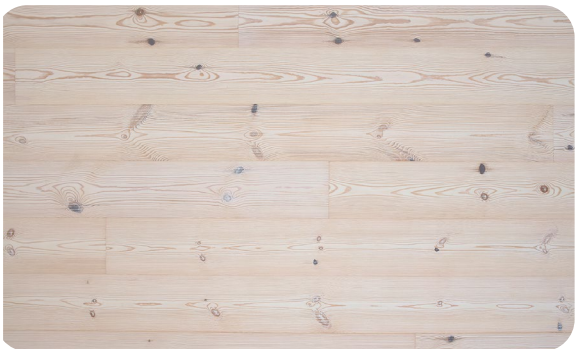
THE RIGHT FLOOR FOR EVERY SPACE



The floor is the most frequently used surface in your home. That is why choosing the right wood species and surface treatment has a significant impact on how the floor will look and feel for years to come.

Not all wooden floors behave in the same way. Some are better suited to lighter use, while others can withstand the demands of a busier everyday life. By considering how the space will be used and your own habits, you can find an option that works naturally throughout your home.

1. How much wear and tear will the floor be exposed to?



Wear Level

LIGHT - Low-Traffic Use

A natural choice for quieter spaces

WOOD SPECIES

Pine, Douglas fir, larch

BEST SUITED FOR

Bedrooms and spaces with low foot traffic and minimal wear

Soft and natural look and feel



Wear Level

MEDIUM - Normal Everyday Use

Suitable for the entire home and normal everyday use

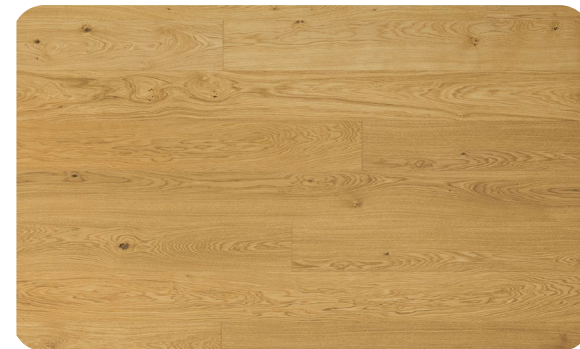
WOOD SPECIES

Birch, larch, oak

BEST SUITED FOR

Living rooms, home offices and active everyday life

A balanced combination of durability and appearance



Wear Level

HEAVY - Active Everyday Use and Public Spaces

Families with children, pet-friendly homes and spaces where the floor is subject to the heaviest wear

WOOD SPECIES

Oak, red oak, ash

BEST SUITED FOR

Kitchens, hallways and other high-traffic spaces subject to heavy use

A highly durable and long-lasting choice

Looking for an easy choice?

Choose oak — a reliable option for every room in your home.

2. When wear levels vary between spaces



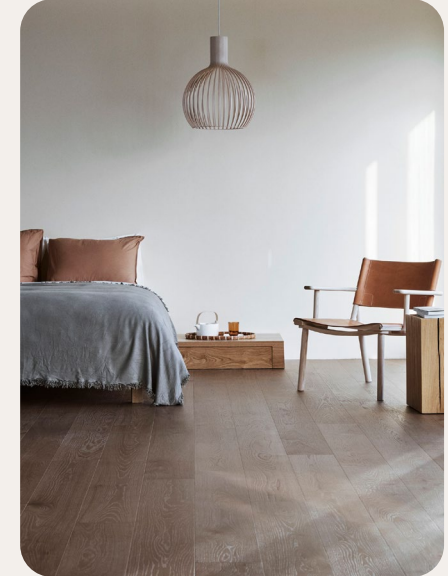
KITCHEN & HALLWAY

- Choose hardwoods (oak or ash)



LIVING ROOM & BEDROOM

- All wood species are suitable — choose based on the look you prefer.



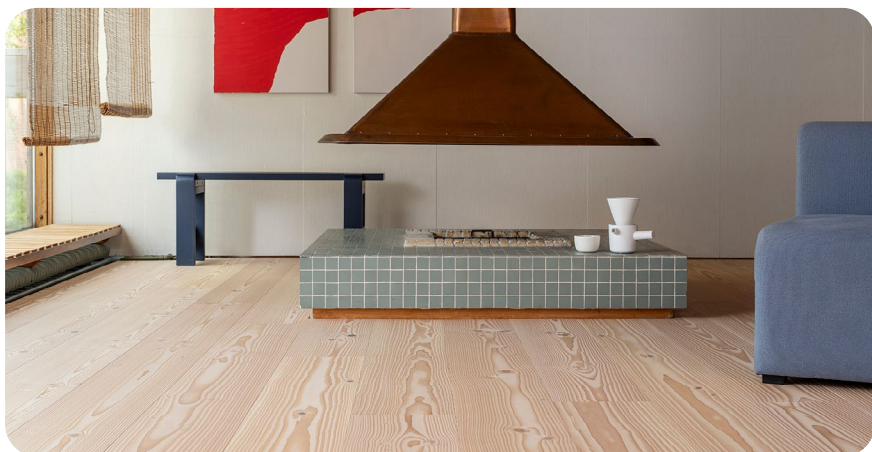
PUBLIC SPACES & EXTREMELY HEAVY WEAR

- Choose hardwoods (oak or ash)



3. Surface treatment

The surface treatment affects both the appearance and feel of the floor. Matt lacquer and hardwax oil have slightly different looks and performance characteristics. Your choice should be based on both the desired appearance and the intended use



HARD WAX OIL

A natural surface that highlights the unique character of the wood.

- Natural feel and warm underfoot
- Develops a beautiful patina over time
- Easy to repair and maintain locally
- Provides better grip for feet and paws

NATURAL AND BREATHABLE



MATTE LACQUER

A practical and durable choice for everyday life.

- Easy to maintain
- Durable surface
- Consistent appearance
- Traditional and classic

EASY-CARE AND TIMELESS

Both surface treatments are well suited for use throughout the home. The choice depends primarily on the desired look and your everyday habits.

4. Surface finishing affects both the appearance and feel of the floor.

The same wood species can look and feel very different depending on how the surface has been finished. Brushed and sanded surfaces differ both visually and in practical use, so the choice depends equally on the atmosphere of the space, how the floor will be used and the desired appearance.



The softer surface wood is removed by brushing, bringing out the grain and natural texture of the wood more clearly. The result is a lively surface that feels pleasant underfoot.

Benefits

- Natural appearance of genuine wood and a secure feel underfoot
- Enhances the wood grain
- Minor signs of wear blend into the surface more discreetly

Especially suitable for

- Spaces where a pronounced wood texture is desired
- Homes with an active lifestyle, children or pets
- Interiors where natural materials and a tactile feel take centre stage



The surface is sanded smooth, creating an even, calm and refined finish. The natural character of the wood remains visible, but the overall feel is more subtle and understated than with a brushed surface.

Benefits

- Smooth and even surface feel
- Calm and refined appearance
- Well suited to clean, modern interiors

Especially suitable for

- Spaces where a calm and polished look is desired
- Minimalist or architecturally streamlined interiors
- Settings where visual simplicity is important

A brushed surface gives the floor a more tactile feel, greater character and a natural texture. A sanded surface, by contrast, emphasises clean lines, smoothness and a calm, refined appearance.

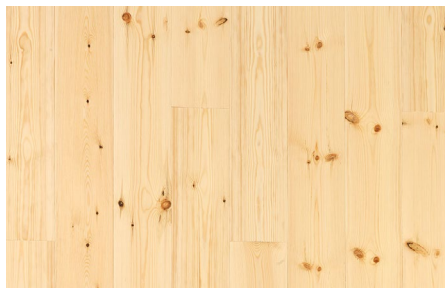
4. Woodspecies

Each wood species brings its own tone, character and feel to a space.

The choice of wood defines the character of the floor. It influences how the space looks, feels and ages over time.

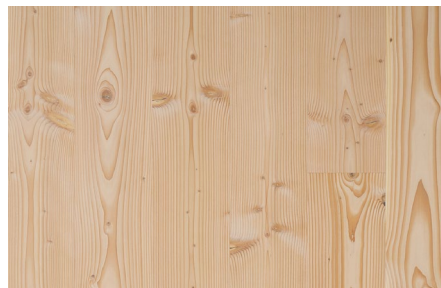
Lighter wood species create a sense of brightness and freshness, while darker or harder options add more definition, timelessness and resistance to wear.

When the wood species is selected to suit both the atmosphere and level of use in the space, **the result is visually harmonious and built to last.**



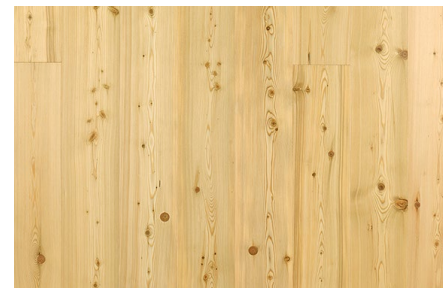
Pine

A natural and soft choice for quieter spaces.



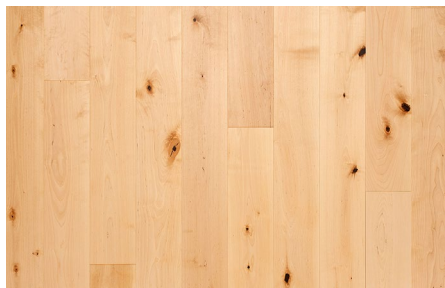
Douglas fir

A modern, evenly grained wood that creates a harmonious atmosphere.



Larch

The most durable of the softwoods – combining natural beauty with practicality.



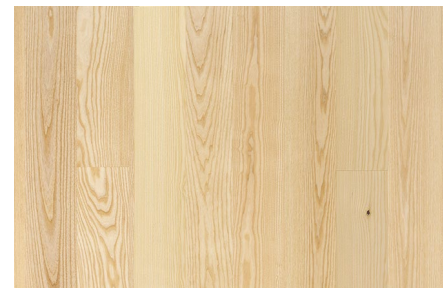
Birch

A light-coloured wood with a lively grain that brings freshness to the space



Oak

A timeless classic that withstands even heavy wear.



Ash

A light-coloured and highly durable option for demanding spaces.

The floor is the most frequently used surface in your home. Choosing the right wood species and surface treatment helps ensure that it remains beautiful for decades, regardless of the space.

There is no need to worry about making the wrong choice. We are happy to help you find the perfect floor for your home.

**Timberwise floors are made to withstand time,
everyday use and life.**

Timberwise

FLOOR FOR LIFE