



National  
Wood Flooring  
Association

# STANDARDS OF PROFESSIONAL CONDUCT

*As a member of the National Wood Flooring Association, I subscribe, without reservation, to these Standards of Professional Conduct.*

- To deal with my customers with honesty and integrity.
- To promote the merits of my products and services without degrading competitors.
- To reveal all the material facts so that the truth about my products and services may be understood fully.
- To abide by all governmental regulations and statutes.
- To support the NWFA and its goals and purposes toward advancing the wood flooring industry.
- To, in the performance of my profession, commit no act that would discredit my profession or the wood flooring industry.
- To abide by these Standards of Professional Conduct and recognize the NWFA as the authority in all matters relating to interpretation and enforcement of these Standards, within prevailing legal limits.

*I endorse the NWFA Standards of Professional Conduct and understand that, pursuant to NWFA Bylaws, violation of any of these Standards can result in my expulsion from the National Wood Flooring Association.*

**Timberwise OY**

Edward S. Korczak, CAE  
Executive Director

